



# 6-Figure Success Blueprint

3 Simple Secrets to Attracting Your Ideal, High-Paying Clients and Consistently Generating \$10,000+ Each & Every Month!

## Secret Number 1:

**Clarify Your Niche:** What do you do and who do you support? Get crystal clear on your message.

**Template for Crafting Your "What You Do" Statement:** "I teach/coach/mentor/train [WHO you work with] who are struggling with [PROBLEM] to [LIST SPECIFIC SOLUTIONS] so they [EMOTIONAL HAPPY ENDING]."

**Example:** "I teach women who are struggling with their hormones to increase their energy, stop gaining weight and eliminate hot flashes so they feel 10 years younger."

## Secret Number 2:

**Master the Client Conversation:** Connect with your potential client at the heart level and make this a healing conversation for them to tap deeper into the problem they want solved and why they came to you. State your solution and offer it in terms of benefits and not features.

**Example of a Benefit-Rich Offer:** "I have the perfect program for you. First we'll work on designing your programs so we have something valuable to offer your audience. Then we'll work on setting up and getting your funnel working. We'll work on how to get leads, how to get people to call you and interact with you, and how to convert conversations to clients so you easily and quickly attract your ideal, high-paying clients and began to consistently generate an ongoing stream of revenue."

## Secret Number 3:

**Create VIP Day & Platinum Programs:** Make a list of all that you take your clients through and create a platinum program with your offerings for a rich, in-depth system for your 3, 6, or 12 month coaching programs. Then break up that system into smaller topics that you could take a client through in a 5-hour VIP Day Intensive.

**Examples of \$10,000+ Monthly Programs:** Book 5 VIP Day Intensives at \$2,000 each. Sign on 2 new Platinum Clients at \$5,000 each. Book 3 VIP Days at \$1,500 each and 1 Platinum Client at \$6,000.

**Bonus Secret for Massive Daily Success:** When you start your day every morning, ask yourself "What can I do to generate great income today?" Then list out 2 to 3 activities that come to mind and put them at the top of your to-do list for the day! :)